IND.

PATSY and HEDY

APPROVED BY THE COMICS CODE AUTHORITY

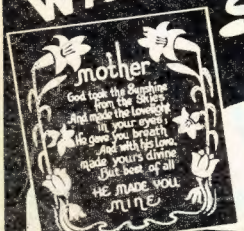
73
DEC.
10¢

HEDY, LET'S PROMISE TO BE REAL PALS THIS SCHOOL YEAR... LET'S NOT PLAY TRICKS ON EACH OTHER ANY MORE!
OKAY, PATSY PAL! I'LL NEVER DO ANYTHING BEHIND YOUR BACK!
I'M A DUNCE
Al Hartley

ADVERTISEMENT

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

IF YOU SELL ALL 40 YOU KEEP $4.00

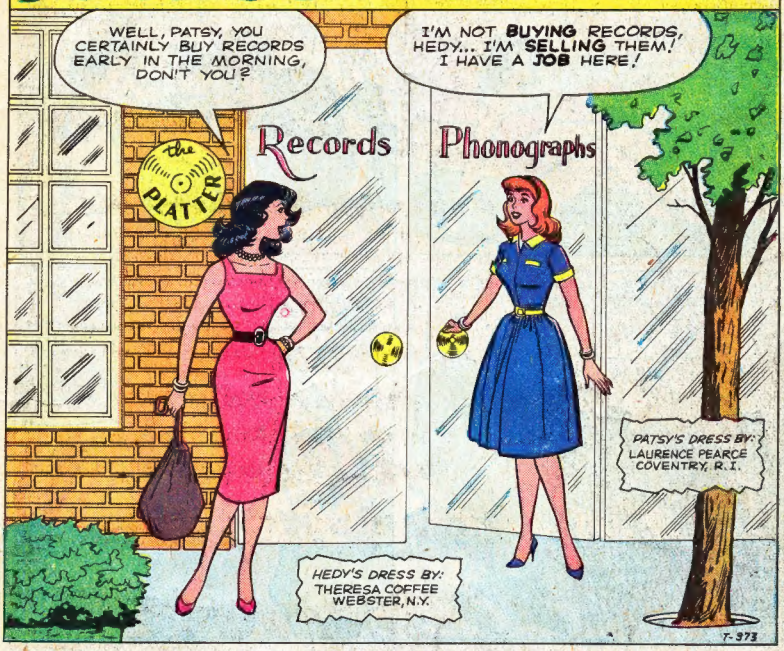
REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO

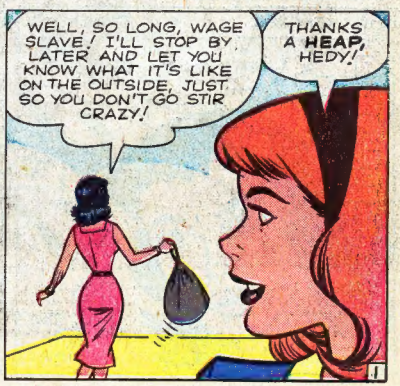
STEPHENS CREDIT SALES
Dept. Y P. O. Box 1004
Nashville , Tennessee

PATSY AND HEDY is published by MALE PUBLISHING CORP. OFFICE OF PUBLICATION: 655 MADISON AVENUE, NEW YORK, N. Y. SECOND-CLASS POSTAGE PAID AT NEW YORK, N.Y., and at MERIDEN, CONN. Published bi-monthly. Copyright 1960 by MALE PUBLISHING CORP., 655 Madison Avenue, New York, N.Y. Vol. 1 No. 73, DECEMBER 1960 issue. Price 10¢ per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by The Eastern Color Printing Co., Waterbury 20, Conn.

PATSY and HEDY


WELL, PATSY, YOU CERTAINLY BUY RECORDS EARLY IN THE MORNING, DON'T YOU?
I'M NOT BUYING RECORDS, HEDY... I'M SELLING THEM! I HAVE A JOB HERE!
the PLATTER
Records
Phonographs
PATSY'S DRESS BY: LAURENCE PEARCE COVENTRY, R.I.
HEDY'S DRESS BY: THERESA COFFEE WEBSTER, N.Y.
7-373

HAH! WHAT A CORNBALL WAY TO SPEND THE SUMMER. I'M ON MY WAY TO THE BEACH!
I'LL BE BASKING IN THE SUN WHILE YOU'RE SWEATING OVER HOT PLATTERS! HAH!
the PLATTER


WELL, SO LONG, WAGE SLAVE! I'LL STOP BY LATER AND LET YOU KNOW WHAT IT'S LIKE ON THE OUTSIDE, JUST SO YOU DON'T GO STIR CRAZY!
THANKS A HEAP, HEDY!

LATER...
AHHH... THIS HAS BEEN A DELIGHTFUL DAY... NOW TO CAP IT OFF BY LETTING PATSY DROOL OVER MY JAZZY TAN WHILE I TAUNT HER ABOUT BEING COOPED UP WITH A STACK OF COLD RECORDS!
HEDY'S SWIM SUIT: SUSAN PASQUARELLI PROVIDENCE, R.I.

GOODNESS, BUZZ... WHAT'S ALL THE EXCITEMENT ABOUT?
CY BURNS AND HIS TWANGY GUITAR ARE MAKING A PERSONAL APPEARANCE AT THE RECORD SHOP AND ALL THE GALS HAVE FLIPPED!

MY GOSH!! IT IS CY BURNS! AND THERE'S PATSY, RIGHT AT HIS ELBOW... THE LUCKY REDHEAD!
CY BUR
Records

THAT'S ALL FOR TODAY, GIRLS... I'LL BE BACK AGAIN TOMORROW... NOW PLEASE LET ME THROUGH... I'M TAKING MISS WALKER TO DINNER!
PATSY'S HAVING DINNER WITH THE FAMOUS CY BURNS?!!

THE NEXT DAY...
I CAN'T STAND THIS ANY LONGER... I'VE GOT TO THINK OF SOME WAY TO GET PATSY OUT OF THAT JOB!
IDEA BY: DIANE LOUISE THAYER WESTWOOD, N.J.
Rec

BUZZ, HOW CAN YOU STAND BY AND LET PATSY GO GALAVANTING WITH CY BURNS? SHE'S SUPPOSED TO BE YOUR GIRL!
IT'S JUST PART OF HER JOB, HEDY... THAT'S SHOW BIZ!
Records

I CAN'T SPOIL PATSY'S SURPRISE BY TELLING HEDY THAT PATSY ONLY TOOK THIS JOB FOR ONE WEEK TO EARN ENOUGH MONEY TO BUY HEDY A BIRTHDAY PRESENT!
WELL, IF YOU'RE NOT GOING TO DO SOMETHING ABOUT THIS, I AM!
MR. GROOVEY, I THINK YOU SHOULD KNOW THE WORD GOING AROUND TOWN ABOUT YOUR RECORD SHOP!
WHAT WORD IS THAT?
THE WORD IS... PAYOLA!
GASP! PAYOLA? (SHUDDER)
... IN MY RECORD SHOP? IT'S NOT TRUE... I DON'T BELIEVE IT!
WELL, JUST LOOK AT THE FACTS... LAST NIGHT CY BURNS BOUGHT PATSY A DINNER AT THE RITZ HOTEL! THAT'S PAYOLA IN MY BOOK!
THE WHOLE TOWN'S TALKING! IF YOU DON'T FIRE PATSY IMMEDIATELY, THE DECENT TEENS IN THIS TOWN WILL NEVER WALK THROUGH YOUR TAINTED DOORS!
GOOD HEAVENS! THIS IS HORRIBLE!
LATER...
... BUT, MR. GROOVEY, I'VE ONLY WORKED TWO DAYS... ARE YOU SURE...?
I'M POSITIVE, PATSY... NOW YOU RUN ALONG... QUICKLY... AND ER... USE THE BACK DOOR!
3

GOLLY, MR. GROOVEY IS A NICE MAN... HE INSISTED I HAVE A VACATION **WITH PAY** FOR THE REST OF THE WEEK!
NOW YOU CAN BUY HEDY'S PRESENT, PATSY!
I SEE YOU HAVE A JOB VACANCY, MR. GROOVEY! **I'D** LIKE TO APPLY AND YOU NEEDN'T WORRY ABOUT PAYOLA... MY FRIENDS CALL ME **HONEST HEDY!**
OKAY, YOU'RE **HIRED!**
WONDERFUL! NOW WHAT TIME WILL CY BURNS ARRIVE TODAY?
HE'S **FINISHED** HERE, HEDY.. HE WON'T BE BACK!
HE WON'T BE **BACK?** BUT... BUT I THOUGHT I'D BE WORKING WITH A GLAMOUROUS RECORDING STAR?
OH, YOU **WILL...** TOMORROW AUDIE BONN WILL BE HERE TO PLUG HIS NEW ALBUM!
AUDIE BONN... HMM... I NEVER **HEARD** OF HIM, BUT THEN IT'S HARD TO KEEP TRACK OF ALL THE NEW RECORD STARS ...THEY COME UP SO FAST!
THE NEXT DAY...
HEDY, WOULD YOU COME HERE, PLEASE ... I'D LIKE YOU TO MEET AUDIE BONN!
AHH! AUDIE AND I ARE GOING TO MAKE BEAUTIFUL MUSIC TOGETHER!

HEDY, THIS IS AUDIE BONN!
GASP! HE'S A RECORDING STAR?
AUDIE DOES BIRD CALLS! HE'S THE IDOL OF THE NATURE LOVERS!
LISTEN... THIS IS THE YELLOW BELLIED SAP-SUCKER...
TWEET
AUDIE! AUDIE!
THERE HE IS... IT'S AUDIE!
HIS PICTURES DON'T DO HIM JUSTICE!
YOUNG LADY, WOULD YOU HAVE THE MAESTRO AUTOGRAPH MY BIRD FEEDER?
WHISTLE FOR ME, AUDIE!
ISN'T HE A DREAM?? AND SO YOUNG!!
TWIRP TWIRP
HEY, GIRLIE HURRY UP! GIMMEE MY CHANGE!
TWEET
I'LL TAKE AN ALBUM!
DOWN IN FRONT!
TWOODLE TWEEP
QUIET! I WANT MY CANARY TO HEAR AUDIE!
I'LL TAKE TWO RECORDS OF THE NUTHATCH SUITE!
CHIRP CHIRP
STAND BACK! THIS OLD LADY JUST FAINTED!
GO, AUDIE, GO!
I WONDER WHAT KIND OF BIRD SEED HE EATS?
5
MAYBE I SHOULDN'T GIVE HEDY HER PRESENT NOW! SHE SEEMS TERRIBLY BUSY...
IT'S NICE THAT SHE GOT YOUR JOB... SHE ALWAYS WAS FOR THE BIRDS!
TWIRP
TWEET TWEET
TWEET
Recor
THE END

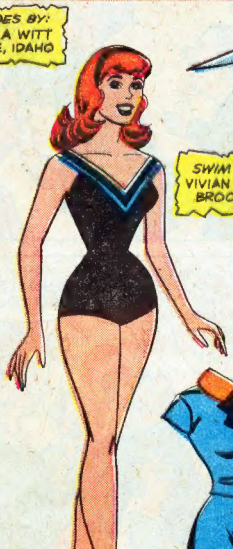
PATSY'S PIN-UP PAGE

SHOES BY:
EARLA WITT
MOYIE, IDAHO

HAVE YOU SENT ME **YOUR** FASHION CREATIONS YET? IF NOT, PLEASE **DO!** REMEMBER TO ADDRESS THEM TO:

PATSY WALKER
655 MADISON AVENUE
NEW YORK 21, NEW YORK

AND PRINT YOUR NAME AND ADDRESS VERY CLEARLY, SO THAT I CAN PUBLISH IT IN A COMING ISSUE: UNTIL THEN, I'M ALWAYS
--YOUR DEAR FRIEND,
Patsy



SWIM SUIT BY:
VIVIAN SERVENTE
BROOKLYN, N.Y.

DRESS BY:
MARSHA McMINN
KEMMERER, WYO.

DRESS BY:
PHYLLIS RAYMOND
CHICAGO, ILL.

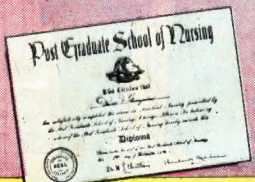
DRESS BY:
JOY JOHNSON
CORTEZ, COLO.

the PATSY WALKER HONORABLE MENTION FASHION AWARDS

PAMELA MACLEOD CHICKOLM, MINN.	SUSAN QUIRK SAN FRANCISCO, CALIF.	MARY PRICE WHEELING, W. VA.	SALLY BRUMBACK COLI, KANSAS
NANCY DOROUGHTY PHILA., PA.	WANDA KOZTOWSKI JERSEY CITY, N.J.	ANNA EPP FRESNO, CALIF.	MARY ZELLER FT. WAYNE, IND.
KATHLEYN CUE LAYETTE, IOWA	MARITA SHEERAN CORAL GABLES, FLA.	CHERYL MUSICK WICHITA, KANSAS	GLORIA BEYER MINNEAPOLIS, MINN.
DIANE SWANSON LA HOBRA, CALIF.	KATHY CIALO BROOKLYN, N.Y.	PEGGY SCHNICKENBERGER OMAHA, NEBRASKA	BARBARA TROTT GROVETOWN, GA.
KAREN BARTER GRAPELAND, TEX.	ELLA LULL ONTARIO, CANADA	VICKY HERMAN MARION, OHIO	JUDY ACKLEY MOLINE, ILL.
ARLENE YASS FLUSHING, N.Y.	TONI NADLER DETROIT, MICH.	SUE OWENS, ABILENE, TEX.	SHARRON BRISSETT MOBILE, ALA.

Stan Lee + Al Hartley

ENJOY STEADY PAY EVERY DAY AS A NURSE



"Symbol of Success"

LEARN AT HOME IN ONLY 10 WEEKS

THIS IS THE HOME STUDY COURSE that can change your whole life. You can enjoy security, independence and freedom from money worries . . . there is no recession in Nursing. You can earn up to $65.00 a week in good times or bad as a Practical Nurse.

YOUR AGE AND EDUCATION ARE NOT IMPORTANT . . . mature and older women are also desperately needed. In just a few short weeks from now, you should be able to accept your first cases.

BUT THE IMPORTANT THING is to get the FREE complete information right now. There is no cost or obligation and no salesman will call upon you. You can make your decision to be a Nurse in the privacy of your own home. Send me, without obligation, your FREE sample lesson pages, and your FREE folder "Nursing Facts"

Post Graduate School of Nursing
ROOM 50L100 — 131 S. WABASH, CHICAGO 3, ILL.

MAIL COUPON TODAY FOR **FREE** NURSES BOOKLET AND SAMPLE LESSON PAGES

POST GRADUATE SCHOOL OF NURSING
ROOM 50L100 - 131 S. WABASH, CHICAGO 3, ILL.

Send me, without obligation, your FREE sample lesson pages, and your FREE folder "Nursing Facts."

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

PATSY and HEDY
LOOK! THE ROLLER COASTER! GREATEST FUN-RIDE IN THE WORLD!
CARNIVAL CREATED BY: NICOLETTE GIANNACOPULK SMITH RIVER, CALIF.
NOT FOR ME! I'M TERRIFIED OF 'EM!
T-942
Stan Lee + Al Hartley
AW, C'MON, PATSY! DON'T BE A KILL-JOY! IT WON'T HURT YOU!
NOPE! I ABSOLUTELY REFUSE!
VIP
DON'T BE AFRAID, PATSY... I'LL PUT MY ARM AROUND YOU!
IF YOU GO ON THAT RIDE, BUZZ BAXTER, THE ONLY WAY YOUR ARM WILL BE AROUND ME, IS IF YOU LEAVE IT HERE BEHIND YOU!

GOSH, PATSY, ON TOP OF ALL THE OTHER AWFUL THINGS YOU ARE, ARE YOU A COWARD, TOO?
FLATTERY WILL GET YOU NOWHERE! I'M NOT RIDING THAT THING!
PATSY, DON'T THINK OF ME! THINK WHAT THESE TWO LOVE-SICK BOYS WILL THINK IF YOU'RE AFRAID TO TAKE A LITTLE ROLLER COASTER RIDE! IT'LL SHATTER ALL THEIR ILLUSIONS!
PATSY'S DRESS BY: NANCY HERTZEL DULUTH, MINN.
NO! N-O-! NOOOOO!
GEE, PATSY, I GUESS YOU DON'T REALLY LIKE ME AS MUCH AS I THOUGHT, OR YOU'D GO ON IT WITH ME!
NOW BUZZ, YOU KNOW THAT'S NOT SO!
HEDY'S DRESS: MARY SCHANNON BELLWOOD, ILL.
GOSH, POOR BUZZ IS REALLY DISAPPOINTED BECAUSE I WON'T RIDE THAT CONTRAPTION WITH HIM! WELL, MAYBE I'LL TAKE JUST ONE RIDE...
OKAY, I'LL GO WITH YOU! NOW WHERE WILL YOU SIT, HEDY?
ME?
ARE YOU KIDDIN'?? YOU DON'T THINK I'D RIDE THAT SILLY THING, DO YOU? NOT IN A MILLION YEARS!
BUZZ JACKET: MELINDA SEVIERNS ST. LOUIS, MO.
2
the END

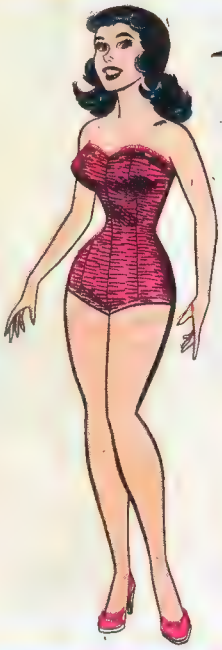
HEDY'S Fashion Page

I'M SURPRISED THAT PATSY GETS SO MANY FASHION IDEAS... I DIDN'T KNOW THAT **HER** FANS KNEW HOW TO **WRITE!** BUT IF YOU REALLY WANT TO SEND YOUR FASHIONS TO A GAL WHO CAN DO THEM **JUSTICE**, REMEMBER THE ADDRESS, CHICKS... IT'S:

HEDY WOLFE
3RD FLOOR
655 MADISON AVE.
NEW YORK 21, N.Y.

REMEMBER, IT PAYS TO BE PARTICULAR... **EVERYBODY** LIKES PATSY... BUT WHEN YOU'RE A FAN OF **MINE**, YOU BELONG TO THE **SELECT FEW!**

YOUR IDOL,
Hedy



SHOES BY:
ANN KELLY
MOLINE, ILL.

SWIM SUIT BY:
PRUDENCE MILLER
FT. WAYNE, IND.

SWEATER BY:
DEBBIE STOLL
PIKETON, OHIO

DRESS BY:
BETTY JO FISHER
ST. LOUISVILLE, O.

DRESS BY:
BETTY COUGHLIN
MORGAN, N.J.

DRESS BY:
JOSEPHINE CELICEK
LACKAWANNA, N.Y.

HONORABLE MENTION FASHION AWARDS...

PAULA GARDAIEEN
WOBURN, MASS.

DONA ELAM
BROOKLYN, N.Y.

LINDA CONGREGUNE
STATEN ISLAND, N.Y.

SUE MAUNCE
SOMERSET, KY.

KATHY TURNER
STREETMAN, TEXAS

THERESA PETERSON
CHICAGO, ILL.

DELORES VANDEVENDER
ELKINS, W. VA.

NORMA DAVIS
ROSLYN HTS., N.Y.

ROSALIND FIELDS
EASTON, MD.

NELDA ARREDONDO
RIO GRANDE CITY, TEX.

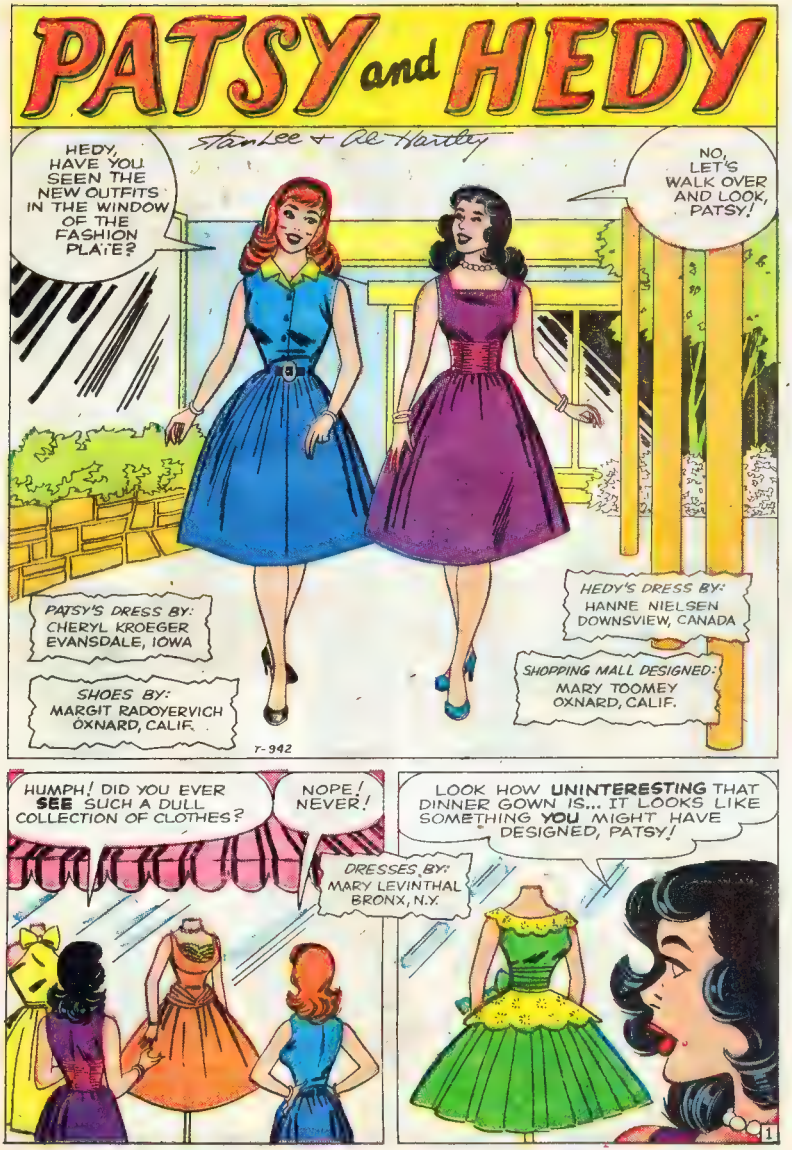
EVELYN MORLA
NEW YORK, N.Y.

JUDY CAMPBELL
ROYSE CITY, TEX.

DONNA ROSE
NEW BRUNSWICK, N.J.

LINDA AVERY
EDMONTON, CANADA

Stan Lee + Al Hartley


PATSY and HEDY
Stan Lee + Al Hartley
HEDY, HAVE YOU SEEN THE NEW OUTFITS IN THE WINDOW OF THE FASHION PLATE?
NO, LET'S WALK OVER AND LOOK, PATSY!
PATSY'S DRESS BY: CHERYL KROEGER EVANSDALE, IOWA
SHOES BY: MARGIT RADOYEVICH OXNARD, CALIF.
HEDY'S DRESS BY: HANNE NIELSEN DOWNSVIEW, CANADA
SHOPPING MALL DESIGNED: MARY TOOMEY OXNARD, CALIF.
7-942
HUMPH! DID YOU EVER SEE SUCH A DULL COLLECTION OF CLOTHES?
NOPE! NEVER!
DRESSES BY: MARY LEVINTHAL BRONX, N.Y.
LOOK HOW UNINTERESTING THAT DINNER GOWN IS... IT LOOKS LIKE SOMETHING YOU MIGHT HAVE DESIGNED, PATSY!

WHAT ABOUT THAT ROSE-RED SUIT? IT'S JUST YOUR TYPE!
YOU MEAN IT'S SOFT AND ATTRACTIVE?
NO, I MEAN IT'S OUT-OF-DATE AND AWKWARD LOOKING!
!!
THERE'S A DRESS YOU'LL ADORE, PATSY! IT'S THE WORST-LOOKING ONE OF THE LOT!
NO IT'S NOT, HEDY! THE ONE YOU'RE WEARING WOULD COP THOSE HONORS!
PATSY WALKER, IF YOU THINK YOU CAN INSULT ME AND GET AWAY WITH IT...
OH, HEDY... LET'S BE TRUTHFUL FOR A CHANGE...
LET'S ADMIT WE LOVE ALL THOSE OUTFITS, WE'RE ONLY CRITICISING THEM BECAUSE WE HAVEN'T ENOUGH MONEY TO BUY 'EM!
YOU'RE RIGHT, PAL! WITH ME, IT'S JUST SOUR GRAPES!
KNOW SOMETHIN', HEDY... EVEN THOUGH I CAN'T STAND YOU, I KINDA LIKE YOU!
THAT GOES DOUBLE FOR ME, REDHEAD!
DRESSES BY:
LINDA GIVENO DAYTON, OHIO
LYNNE ECKERT ELLSWORTH, S.D.
RUBETTE COWAN BRONX, N.Y.
KAREN MARTIN HAMILTON, OHIO
BRENDA JUDD NORFOLK, VA.
ANNE AMENDE ALBION, IDAHO
DIANE HALICK JERSEY CITY, N.Y.
the END
2

MODERN SPLIT LEVEL DOLL HOUSE *WITH* ELECTRIC LIGHTS

Only $1.98

It's Over 2 Feet Long — 6 Rooms

HERE IS ALL YOUR YOUNGSTER RECEIVES

- ☆ MODERN SPLIT-LEVEL DOLL HOUSE
- ☆ 6 BIG ROOMS CONSISTING OF
  - LIVING ROOM
  - DINING ROOM
  - 2 BEDROOMS
  - RECREATION ROOM
  - KITCHEN
  - GARAGE
- ☆ BATTERY OPERATED LIGHTING SYSTEM
- ☆ FULL GROWING FRONT LAWN

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24"x12"x12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days. She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only $1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

10 Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

HONOR HOUSE PRODUCTS CORP. **Dept. HB44**
Lynbrook, New York

Please rush me the modern 6 room split level doll house with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

( ) I enclose $1.98 plus 45¢ shipping charges

( ) Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....

HEDY
GEE, IN ANOTHER FEW MINUTES, IT'LL BE TIME FOR "TALES OF THE WILD WEST" ON TV!
HEDY'S DRESS: KATY LU CARTER INDIANAPOLIS, IND.
IT'S MY FAVORITE SHOW! I WOULDN'T MISS IT FOR THE WORLD!
DECORATING: SUSAN REED BROOKLYN, N.Y.
THE ONLY THING I LIKE BETTER THAN WESTERNS ARE MORE WESTERNS!
RRRING!
THE DOORBELL ?
OH, HELLO, PATSY!
HI, HEDY! I THOUGHT I'D COME OVER AND WATCH TV WITH YOU... IF YOU'RE NOT BUSY!
I'M NOT BUSY! I GUESS WATCHING WITH YOU IS BETTER THAN WATCHING ALONE ... ALTHOUGH I WOULDN'T WANNA BET ON IT!
QUICK! TURN ON THE SET! IT'S TIME FOR "TALES OF THE WILD WEST"!
"TALES OF THE WILD WEST" ??
THAT'S RIGHT! HURRY... WE'RE LIABLE TO MISS IT!
PATSY'S DRESS: GINNY GUSTIN BROOKLYN, N.Y.
REALLY, MISS WALKER! I'M NOT IN THE HABIT OF WATCHING SUCH CHILDISH SHOWS! YOU OUGHTTA BE ASHAMED OF YOURSELF!

NANCY'S NEWEST Styles

POOR HEDY IS BESIDE HERSELF WITH JEALOUSY BY NOW, BECAUSE **I'M** GETTING AS MUCH MAIL AS **SHE** IS! AS FOR PATSY, BLESS HER, SHE'S AS PROUD ABOUT IT AS I AM! SO THANK YOU, THANK YOU, THANK YOU, ALL YOU WONDERFUL FRIENDS, AND I DO SO APPRECIATE THE SWEET NOTES YOU'VE BEEN SENDING ME! FOR THOSE OF YOU WHO HAVEN'T WRITTEN YET, BUT WOULD LIKE TO DO SO, THE ADDRESS IS:

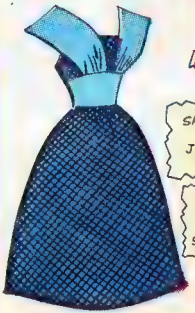
NANCY BROWN
THIRD FLOOR
655 MADISON AVE.
NEW YORK 21, N.Y.

UNTIL NEXT ISSUE, I LOVE YOU ALL...

YOUR PAL,
Nan

DRESS BY:
GORNET CLAUS
HORNICK, IOWA

SWIM SUIT BY:
HOLLY-PETTINGELL
JALISCO, MEXICO



SPORT SWEATER BY:
JEAN BERLAND
BROOKLYN, N.Y.

TOREADOR PANTS:
ALICE LEWIS
NAVY P.O.
SAN FRANCISCO, CAL.

DRESS BY:
FAITH B. PLOTKIN
NEW YORK, N.Y.

HONORABLE MENTION FASHION AWARDS...

SHIRLEY SEXPEN
SPARKS, NEV.

SHARON COLLINS
MIAMI, FLORIDA

LINDA LEEKE
WILSON, WISC.

CARMEN CUSAR
NEW YORK, N.Y.

GAIL CHURCH
HAZEL PARK, MICH.

ELIZABETH VILLAR
SAN FERNANDO, CALIF.

REGINA EVANS
ANN ARBOR, MICH.

MARSHA WISEMAN
SANTA FE, N. MEX.

BETTY SMITH
EL PASO, TEXAS

ANN McKENZIE
FOREST PARK, GA.

EDITH HUTTON
LANCASTER, CALIF.

ALICE JAMES
HOYLE, MISSOURI

BARBARA WICK
BRAWLEY, CALIF.

ELAINE GREENE
ATLANTA, GA.

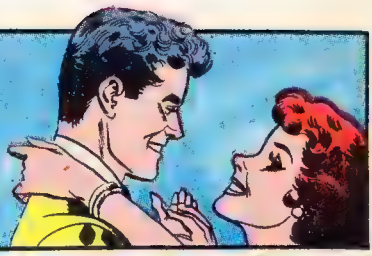
KAREN RUPE
CINCINNATI, OHIO

JOAN VITALI
WENTZVILLE, MO.

DOROTHY DANE
POMONA, CALIF.

MARIE BILEKI
CICERO, ILL.

The Hoax



"WELL, how do you like it?" asked Rita, as the taxi pulled up before a small vine-covered hotel, surrounded by willows, and perched near a blue lake. The setting sun feathered the water with gold.

"So this is Lake Willow!" Jane said. "It's even prettier than the pictures in the vacation folder, but I'm still suspicious!"

"Never mind," Rita told her. "You're going to have a wonderful time here! Didn't I tell you my friend Marge was here twice? She says she wouldn't go anywhere else! Besides, you're a champ at swimming, aren't you? Just look at those swimming facilities!" Rita pointed towards the long pier that extended onto the lake, the diving boards, rafts and floats.

"Yes, I'll have to admit it looks rather promising," said Jane. "I don't really mean to be a wet blanket. It's just that I've heard so many complaints about vacation hotels! Either it's the 'snooty' crowds, the hard beds, or the summer romances that disappear with the fireflies at the end of the season! That's why I've always taken my vacations right in town . . . but since you beat the drum so hard for Lake Willow, I thought I'd give it a try."

"And you'll be glad you did!" said Rita. "Since you've been made an 'exec sec' you've been working extra hard and you deserve a decent vacation!"

"I'll go along with that!" said Jane. "After all those nights of overtime this spring, I could use a little fun!"

The next morning bright and early they were up and strolling about the grounds. Lake Willow seemed all it had claimed to be, and Jane was in better spirits.

"Let's get a better look at the pier!" she suggested.

As they approached, they noticed it was dotted with bathers, mostly girls. Standing in their midst was the tall, bronzed figure of a man in yellow trunks giving directions with an air of authority. They watched with fascination as he climbed a high board, dove in gracefully and executed a perfect Australian Crawl back to the pier. A light applause was heard, along with a spray of enthusiastic comment.

"Gee, do you think you can teach us to do *that?*"

"I wonder how long it will take me to get that good?"

He answered them. "A little attention to 'form' and a period of continued practice is all it takes," he said pleasantly.

"What a charming swimming instructor!" said Jane to Rita. She had a sudden desire to join the others in the sparkling water under the surveillance of those sunny blue eyes, but she reminded herself that she was no amateur swimmer, and it would be ridiculous for her to pretend she needed swimming lessons when she was a qualified lifeguard herself since her Girl Scout days . . . or *would* it? The idea definitely tickled her. She decided to try it.

"Look," she said to Rita, "let's join the swimming class together!"

"Hey, what's the pitch?" asked Rita in surprise. "I could certainly use some instruction, but you definitely don't need any!"

"Oh yes I do!" winked Jane. "I'm just a beginner, can't swim a stroke and have to be taught from scratch!"

"Well, if you think it will be fun playing it that way, I'll go along with you!" laughed Rita.

As they neared the pier, the instructor blew his whistle for a brief halt and greeted the newcomers. "Hello! I'm Jeff Powers, official lifeguard and swimming instructor. Like to join our class?"

"I'm Jane Browning, and this is Rita Dixon, and we'd love it!" replied Jane. "We can't swim a stroke, but we saw your beautiful dive and got inspired!"

"Glad to know you! O.K. Go get your suits on, climb in, and line up near those ropes!" he directed.

CONTINUED

MOST FABULOUS PICTURE OFFER EVER!

FREE!

1. Elvis Presley (8)*
2. Fabian (7)*
3. Edd (Kookie) Byrnes (5)*
4. Ricky Nelson (3)*
5. Frankie Avalon (2)*
6. James Garner (2)*
7. Pat Boone
8. Dick Clark
9. Roger Smith
10. Hugh O'Brian
11. Elizabeth Taylor
12. James Darren
13. Debbie Reynolds
14. Annette Funicello
15. Natalie Wood
16. Gardner McKay
17. Bobby Darin
18. Johnny Mathis
19. Sandra Dee
20. Efrem Zimbalist, Jr.
21. Jimmie Rodgers
22. Paul Anka
23. Jimmy Clanton
24. Tuesday Weld
25. Barry Coe
26. Carol Lynley
27. John Saxon
28. Tommy Sands
29. Doris Day
30. Brigitte Bardot
31. Tab Hunter
32. Kim Novak
33. George Nader
34. Bob Horton
35. Molly-Bee
36. Rock Hudson
37. Everly Bros.
38. James Dean (Last Pose)
39. Bob Wagner & Natalie
40. Dale Robertson
41. Van Williams
42. Joanne Woodward
43. Shirley MacLaine
44. Connie Francis and others

Debbie Reynolds, Annette Funicello, Natalie Wood, Gardner McKay, Bobby Darin, Johnny Mathis, Sandra Dee, Efrem Zimbalist, Jr., Jimmie Rodgers, Paul Anka, Jimmy Clanton, Tuesday Weld, Barry Coe, Carol Lynley, John Saxon, Tommy Sands, Doris Day, Brigitte Bardot, Kim Novak, Tab Hunter, George Nader, Bob Horton, Molly-Bee, Rock Hudson, Everly Bros., James Dean (Last Pose), Bob Wagner & Natalie, Dale Robertson, Van Williams, Joanne Woodward, Shirley MacLaine, Connie Francis and others

Number of DIFFERENT POSES

THE MOST FABULOUS OPPORTUNITY EVER OFFERED TO FANS AND FANS CLUBS.

viewer and color slides

How would you like to have a viewer and color slides in lifelike color of your favorite stars? These color slides have never been offered to the public until NOW.

With our viewer you will now be able to look at 35 mm color slides of your friends or MOVIE STARS. What an adventure is in store for you!!!

This small compact color slide viewer folds flat into your wallet, pocket or purse and when you hold it up to any kind of light it magnifies a 35 mm color slide into the most lifelike color photograph you have ever seen. It will seem as if the star is sitting right beside you-big as life.

All this and more are given ABSOLUTELY FREE only to members of our FAN CLUB OF AMERICA.

How can you and your friends become a member of our club? IT'S VERY EASY. Just fill out the coupon - letting us know the name of the star whose fan club you want to join and we will send you an official card from the FAN CLUB OF AMERICA signed with your star's facsimile signature showing that you are a registered lifetime member of the FAN CLUB OF AMERICA.

The registration fee for each star's fan club is $1.00 (plus 25¢ postage). Upon receipt of coupon and money we will RUSH to you your official card plus the color slide viewer and 2 - 35 mm color slides of your favorite stars.

What else is in store for our members? You will automatically be put on the mailing list of our FAN CLUB OF AMERICA CONFIDENTIAL NEWS LETTER giving you information on all the latest romances, private lives, film and record releases, personal history, etc. of all your favorite stars. Much of the information of this newsletter will be confidential and be available only to our members.

You will be astounded at the advantages of belonging to the FAN CLUB OF AMERICA. (Don't mistake us with any other club.) You will be eligible for prizes and receive exclusive offers which no other club can give you. The one dollar, plus 25 cents postage is all you pay. There are ABSOLUTELY no other charges to be a lifetime member of the FAN CLUB OF AMERICA. We are so completely confident that you will be satisfied our club offers a full money back guarantee.

MAIL THIS COUPON TODAY!

* Denotes number of DIFFERENT POSES

1. Elvis Presley (8)*
2. Fabian (7)*
3. Edd (Kookie) Byrnes (5)*
4. Ricky Nelson (3)*
5. Frankie Avalon (2)*
6. James Garner (2)*
7. Pat Boone
8. Dick Clark
9. Roger Smith
10. Hugh O'Brian
11. Elizabeth Taylor
12. James Darren
13. Debbie Reynolds
14. Annette Funicello
15. Natalie Wood
16. Gardner McKay
17. Bobby Darin
18. Johnny Mathis
19. Sandra Dee
20. Efrem Zimbalist, Jr.
21. Jimmie Rodgers
22. Paul Anka
23. Jimmy Clanton
24. Tuesday Weld
25. Barry Coe
26. Carol Lynley
27. John Saxon
28. Tommy Sands
29. Doris Day
30. Brigitte Bardot
31. Tab Hunter
32. Kim Novak
33. George Nader
34. Bob Horton
35. Molly-Bee
36. Rock Hudson
37. Everly Bros.
38. James Dean (Last Pose)
39. Bob Wagner & Natalie
40. Dale Robertson
41. Van Williams
42. Joanne Woodward
43. Shirley MacLaine
44. Connie Francis and others

FAN CLUB OF AMERICA
P.O. Box 322, Lenox Hill Sta.,
New York 21, N. Y. Dept. V-11

Enclosed $_____ ($1.00 plus 25¢ for postage for each registration).

I want to be an official member of the Fan Club of America. Please register me as a lifetime member.

(Name of Star)_____ Fan Club. Send me my official card plus the color slide viewer and two 35mm color slides of the stars I have circled.

Name_____

Address_____

City_____ State_____

PATSY and HEDY

BUT, PATSY, IT'S SATURDAY... I THOUGHT WE'D HAVE A DATE TONIGHT...
I'M SORRY, BUZZ, BUT ALL THE GALS ARE COMING TO MY HOUSE TONIGHT FOR A PAJAMA PARTY! WE'VE PLANNED IT FOR A LONG TIME!
I'M SORRY, TOO, TUBS... BUT I WOULDN'T MISS PATSY'S PARTY FOR ANYTHING!
DRESSES BY: ELLEN MONTYRAARI ONTARIO, CANADA
EMILY GILLESPIE NORFOLK, VA.
NOBODY, BUT NOBODY THROWS A PAJAMA PARTY LIKE PATSY!
BOYS' OUTFITS BY: MAXINE DARROW OCONOMOWOC, WIS.
T-975

WELL, I'LL SEE YOU TONIGHT, GALS!
AND HOW, PATSY... I CAN'T WAIT!
IT'S GOING TO BE FUN, I KNOW!
THANKS A LOT FOR INVITING US, PATSY!
NAN'S DRESS BY: KAREN STONE WESTWOOD, N.Y.
LISTEN TO THAT DISGUSTING DRIBBLE! HEARING ALL THOSE GIDDY GALS RAVE OVER PATSY'S PARTIES MAKES ME SICK! I SHOULD BE GETTING THOSE COMPLIMENTS... NOT PATSY!

BY GOLLY, I'LL SHOW THEM WHO THE REAL PARTY THROWER OF CENTERVILLE IS...
PATSY... PATSY! WAIT A MINUTE, CHUM!
DARLING, I SIMPLY CAN'T PERMIT YOU TO BE IMPOSED UPON BY YOUR FRIENDS... AFTER ALL, YOU JUST HAD A PARTY LAST MONTH!
I KNOW, HEDY... BUT IT WAS SO MUCH FUN, I THOUGHT I'D HAVE ANOTHER!
BUT IT'S NOT FAIR, DEAR... LET SOMEONE ELSE DO ALL THE WORK... LET SOMEONE ELSE WORRY ABOUT ENTERTAINING THOSE GIRLS... LIKE ME, FOR INSTANCE!
THAT'S VERY KIND, HEDY, BUT IT'S REALLY NOT NECESSARY!
PLEASE, PATSY... I WANT TO DO THIS... FOR YOUR SAKE!
WELL, ALRIGHT, HEDY... IF YOU INSIST...
GOOD!
PATSY'S DRESS BY: MARY ANN ESPOSITO JACKSON HEIGHTS, N.Y.
HEDY'S OUTFIT BY: JANET GIARAMITA HIGHLAND PARK, N.J.
HAH! SHE'S LIKE PUTTY IN MY HANDS! NOW TO GO HOME AND PREPARE FOR A PARTY THAT WILL MAKE SOCIAL HISTORY!
MOTHER! QUICKLY! ASSEMBLE THE SERVANTS! I WANT THE UPSTAIRS MAID TO CHANGE THE BEDDING! HAVE THE COOK MAKE PIZZAS! EMILY CAN HANG DECORATIONS! TELL JAMES TO POLISH THE SILVER!
2

GRACIOUS, HEDY, CALM DOWN... NONE OF THE SERVANTS ARE HERE... THIS IS THEIR DAY OFF!
N-NO SERVANTS !!!
I WAS COUNTING ON THEIR HELP... THERE'S SO MUCH TO BE DONE!
WELL, I'LL JUST HAVE TO DO IT MYSELF... AND THERE'S NO TIME TO LOSE!
FOR THE NEXT FIVE HOURS, HEDY IS A BEEHIVE OF ACTIVITITY...
I'LL STILL MAKE PATSY LOOK LIKE A PIKER!
PATSY COULD NEVER HOPE TO SERVE THE EXPENSIVE FOODS I'LL SERVE!
I'M UTTERLY EXHAUSTED, BUT IT'LL BE WORTH IT TO COMPLETELY OVERWHELM PATSY!
WHEW! I'VE NEVER WORKED SO HARD IN ALL MY LIFE! I REALLY KNOCKED MYSELF OUT. BUT THE GALS WILL SNEER AT PATSY'S PARTIES AFTER TONIGHT!
I'VE JUST GOT FIVE MINUTES TO GET INTO MY PAJAMAS AND GREET MY GUESTS!
(YAWN)
3

THEY'LL BE HERE ANY MINUTE... (YAWN) I CAN'T WAIT TO SEE PATSY'S FACE... SHE'LL BE ABSOLUTELY GREEN WITH ENVY!
AFTER TONIGHT, NO ONE WILL EVER RAVE ABOUT PATSY'S PARTIES AGAIN!
I'LL JUST (YAWN) LAY HERE AND CONTEMPLATE THE GLORY THAT IS ABOUT TO BE MINE (YAWN)...
HEDY'S PAJAMAS: MARY MITCHELL FRANKLIN, TEX.
HEDY... HEDY... WAKE UP!
IS THIS HER IDEA OF A JOKE?
I CAN'T UNDERSTAND IT! SHE SEEMED SO ANXIOUS TO HAVE THE PARTY!
WELL, WE'VE TRIED TO WAKE HER FOR FIFTEEN MINUTES... THE PARTY OBVIOUSLY DIDN'T MEAN A THING TO HER!
WE MIGHT AS WELL GO BACK TO MY HOUSE... I STILL HAVE THE SODA POP AND SANDWICHES ALL PREPARED!
SURE! IF HEDY WOULD RATHER SLEEP, WE'LL LET HER!
PAJAMAS BY: BRENDA DINGUS KINGSPORT, TENN. KATHY VARGO PAILLIPSBURG, N.J. SUSAN FISK MONTCLAIR, CALIF.
4
I DO WONDER WHY HEDY LOST INTEREST IN HER OWN PARTY?
I GUESS WHEN YOU'RE AS WEALTHY AS SHE IS, PARTIES ARE JUST KID STUFF!
WHEE! SHE DOESN'T KNOW WHAT SHE'S MISSING!
THE END

PATSY and HEDY'S COLORING PAGE

PATSY DEAR, I'D LOVE TO HELP YOU, BUT I SIMPLY MUST GET MY BEAUTY REST EACH AFTERNOON!
DON'T WORRY, HEDY... YOU'LL GET YOUR DRINK-- RIGHT NOW!!
WOULD YOU BE AN ANGEL AND BRING ME A DRINK? I'M TOO EXHAUSTED TO GET UP!
PATSY'S BLOUSE: FRANCES LUCKENBELL LENNON, MICH.
LANDSCAPING BY: JOYCE WATTS FARWELL, TEX.
Stan Lee & Al Hartley

COLOR AND SAVE THIS ATTRACTIVE PATSY AND HEDY PIN-UP PAGE FOR YOUR COLLECTION!

REMEMBER TO SEND **YOUR** SUGGESTIONS TO PATSY AND HEDY, TELLING THEM WHAT FEATURES YOU'D LIKE TO SEE **MORE** OF, AND WHICH YOU'D LIKE TO SEE **LESS** OF...

ADDRESS YOUR LETTERS TO: *PATSY AND HEDY'S SUGGESTION DEPT.*
THIRD FLOOR
655 MADISON AVENUE
NEW YORK CITY 21, N.Y.

PATSY'S SLACKS BY: GLORIA OLSON SIOUX FALLS, S.D.

HEDY'S OUTFIT BY: RITA AYRES EDGERTON, KANSAS

PATSY'S SHOES: LINDA CLAUS HORNICK, IOWA

T-947

NEW SWIRL 'N' PEARL RING!

LATEST STYLE SENSATION With a Genuine CULTURED PEARL

ONLY $1.00 ppd.

Engraved with 2 or 3 Initials, $1.30

MAIL COUPON TODAY

- Graceful Swirl Design
- Genuine Cultured Pearl
- Expensive Prong Setting
- Gold or Silvery Rhodium Plate
- Adjustable to Any Size Finger

Imagine it on your finger! This glamorous, different new SWIRL 'N PEARL RING. It features a genuine, hand-picked cultured pearl . . . actually grown inside a living oyster. This lustrous pearl is carefully prong-set, like a fine diamond, on a graceful swirl of metal in your choice of gold or silvery rhodium plate. You'll be the envy of every girl in your neighborhood when you flash your beautiful new SWIRL 'N PEARL RING. They'll never dream it cost only $1.00. And, if you like, we'll engrave your ring with any 2 or 3 initials, in handsome script, for only 30c extra. Order today. Money back if you're not thrilled and delighted.

Medford Products, Dept. MC5, P.O. Box 39, Bethpage, N.Y.

Medford Products, Dept. MC5
P.O. Box 39
Bethpage, N.Y.

Please rush me my SWIRL 'N PEARL RING in ____ gold-plate, ____ silvery rhodium plate, for only $1.00, ppd. Please engrave the following initials, ____ for which I enclose an extra 30c. Total amount enclosed, $____ in ____ cash, ____ check; ____ M.O. I understand that if I am not delighted, my money will be refunded.

Name _____

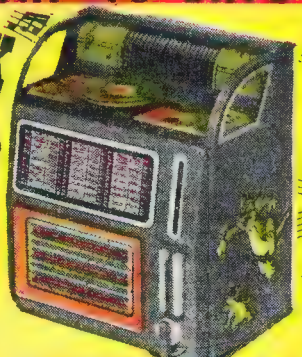
Street _____

City _____ Zone _____ State _____

'SWINGINGEST' WAY TO SAVE!

JUKE BOX BANK

ACTUALLY PLAYS REAL MUSIC



- Full-Color Miniature Juke Box That Really Plays
- Takes Pennies, Nickels, Dimes and Quarters
- Fool-Proof Mechanism—Requires No Batteries
- All-Metal Construction—Built To Last

All For Only **$1.98** *ppd.*

Who said saving money is no fun? Now, with this amazing new JUKE BOX BANK, you'll save every coin you can get your hands on. Your friends and relatives will add to your savings, too. Because *everyone* wants to hear this tiny juke box play over and over again. It's just like a full-size juke box in every detail. You just drop in any size coin, from a penny on up to a quarter. Instantly, a tiny record starts to spin . . . and out comes the music. What's more, it's completely mechanical . . . requires no batteries or electricity. Built of sturdy metal to last for years. Order your JUKE BOX BANK today. It's the "swingingest" new way to save . . . yet costs only $1.98 ppd.

MEDFORD PRODUCTS, Dept. MC4, P.O. Box 39, Bethpage, N.Y.

MAIL COUPON TODAY

Medford Products, Dept. MC4
P. O. Box 39
Bethpage, N. Y.

Please rush me _____ JUKE BOX BANKS at $1.98 each, ppd. I enclose $_____ cash, check or M.O. I understand that, if I am not completely delighted, my money will be refunded.

Name _____

Street _____

City _____ Zone _____ State _____

About ten minutes later, Jeff was instructing them in the proper breathing technique for the "Crawl." When he told them to immerse their faces in the water, Rita was really scared, and Jane pretended to be, both claiming they couldn't do it. After several minutes of patient persuasion, Jeff slipped from his place on the pier, and politely but firmly pushed the girls' heads underwater for a few seconds. Rita came up blubbering, and Jane spluttered too, doing all she could to contain her laughter. Shortly after that, Jane "caught on" and did it right, and Jeff congratulated her.

"Thank you, kind sir!" said Jane, teasingly. "I'm sure my improvement is due to the expert instruction!"

Jeff smiled at her quizzically, then gave his attention to some of the other pupils. It was clear by the way that they hung on his every word and move that he never suffered from a lack of feminine attention!

Then the session was over and they were out of the water heading back to change. As Jane passed Jeff, he tapped her lightly on the shoulder and asked, "See you at the dance tonight?"

"Why . . . er . . . yes!" she answered, pleasantly flustered.

When Jeff had moved out of earshot, Rita remarked, "Looks like your first arrow's hit the mark!" Jane felt radiant!

In the evening the dining hall became a dance floor, a compact orchestra playing dance music at one end of the long room. Jane felt her heart beat faster as Jeff approached her, tanned and handsome in his white linen suit.

"Brown-eyed blondes are my favorite," he said, smiling down at her . . . "even if they can't swim!"

"I shouldn't even talk to you after nearly drowning me this morning!" she laughed.

He danced with her all evening, telling her a good deal about himself. He had intended to become a gymnastic instructor, but after the first year of college had switched to engineering, reserving his sports for holidays and summer vacations. In a few more months he would get his degree and launch his new career. Jane, in turn, found herself telling him about her job, her friends, her enthusiasms. She was careful *not* to tell him about her proficient swimming record! She knew now that she enjoyed his company so much that she couldn't resist

the excuse to spend an extra hour with him each day.

The next day, after the "lesson," Jeff invited her on a hike up to Devil's Peak, one of the higher hills near Lake Willow. It was there with the whole green world rolling below them, and the wind buffeting their hair that they shared their first kiss . . . the most wonderful kiss she had ever known! They lingered there a while, watching the falling sun tint the summer clouds, then returned through the dusk together, his strong arm tenderly about her.

After that, they were together more and more. The days slipped by in beautiful succession. Jane wished they would never end. But vacation time was coming to a close. Then they would part, and he had said nothing about the future.

"Can this be just another brief summer romance?" she began to wonder disconsolately.

It was a Friday, only two days before their return to town. Jane and Rita were sitting on the grassy lake shore when Rita decided to take a canoe out on the Lake. Jeff had left his post by the lake for a few minutes. Jane watched her friend maneuver out towards the center of the lake, when suddenly it happened. Rita dropped her paddle, was leaning out to retrieve it . . . then the canoe capsized and Rita was floundering in the water! Jane dove in and was swimming out to her. She cut through the lake with her powerful stroke, and reached her friend just in time. Then she swam back, supporting Rita with a perfect rescue hold.

As she neared the shore, Jane saw Jeff on the bank, a strange look on his face. He helped her carry Rita up onto the grass, who after a few minutes of panting and coughing seemed to be all right. Jane was relieved, but suddenly concerned over what Jeff would think.

He leaned over her in a threatening way, a dangerous look in his eye.

"So, you made a monkey out of me!" he said. "You could swim all the time, and deliberately perpetrated a hoax!"

"I'm really sorry," wailed Jane, tears coming to her eyes.

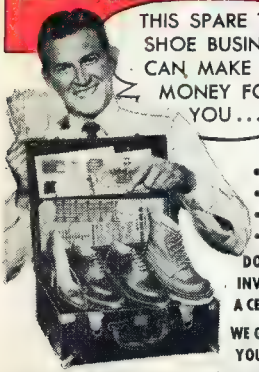
"Well, any girl who can pull a trick like that and swim half the lake and back in two minutes, has got to be my wife!" he finished, taking both her hands in his.

"Oh, Jeff!" she sobbed breathlessly.

He held her tight, and she knew her future would be filled with the happiness of Jeff's love.

THE END G-966

WILL YOU WORK SATURDAY MORNINGS FOR $5 TO $20 EXTRA?



It's just like having an EXTRA payday *every week* . . . just for showing friends, relatives and neighbors how they'll *"walk on air"* in Mason shoes! Many a man sells 2, 3, 4, or 6 pairs of Mason shoes on Saturday morning, alone — and makes as much as $5 to $20 or more extra for 2 or 3 hours of his time.

You keep all of your profit! We furnish you a FREE selling outfit . . . carry the stock for you and ship the shoes—your profit is clear! And think what you'll save on your own shoes, too!

Here's why you'll make money!

You'll take orders for over 230 different shoe styles for dress, sport or work—far more than any store could stock. And you can fit anyone! You'll draw from our 250,000 pair stock with sizes ranging from 2½ to 14, widths AAAA to EEEE! You'll feature exclusive Velvet-eez shoes with foamy-soft air-cushion innersoles that let you "walk on air". Everyone wears shoes — and because Mason shoes are never sold through stores, folks must buy from you! Rush the coupon today for your FREE selling outfit . . . have an EXTRA payday next Saturday!

DON'T INVEST A CENT!

WE GIVE YOU A FREE SELLING OUTFIT

MR. NED MASON, Dept. C-271

MASON SHOE MFG. COMPANY

Chippewa Falls, Wisconsin

MAIL THE COUPON NOW!
Get started making BIG PROFITS

MR. NED MASON
Dept. C-271 Mason Shoe Mfg. Company
Chippewa Falls, Wisconsin

Dear Ned: Please rush FREE and postpaid my Starting Shoe Business Outfit with EVERYTHING I need to start making extra cash Saturday mornings.

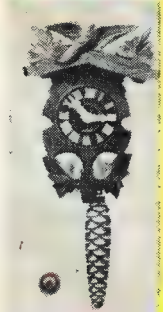
Name.....
PLEASE PRINT

Address.....

City.....Zone.....

State.....

CUCKOO CLOCK



A CONVERSATION PIECE FOR YOUR HOME AND FRIENDS, TOO! This famous Cuckoo Clock comes from the Black Forest of Germany. It's a very hard working time piece because it cuckoos every fifteen minutes. The speed is regulated or can be adjusted. The workmanship of this clock as with all German clocks is excellent. Thousands of these incomparable clocks have sold for as high as $10.00 and more. Take advantage of this special offer and order the De Luxe model for only $5. Only three to a customer. Act promptly and mail coupon now! Only by special arrangement can this offer be made through this magazine offering the extra fine Cuckoo Clock at this low, low price. Don't delay, send for one today!

$3.95

DUTY FREE
POSTPAID

CUCKOOS EVERY FIFTEEN MINUTES. FROM BLACK FOREST OF GERMANY. FROM EUROPE DIRECT TO YOU!

MAIL COUPON NOW!

BEST VALUES Co. Dept. C-89
403 Market St., Newark, New Jersey

Send me the Cuckoo clock direct from Germany.

☐ I enclose $5. Send the Deluxe model Cuckoo Clock.

☐ I enclose $3.98. Send the standard model Cuckoo Clock.
(Sorry no C.O.D.'s)

Name .....

Address.....

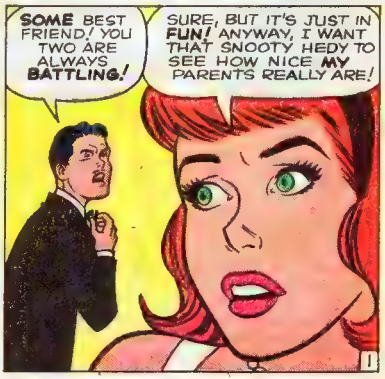
City.....State.....

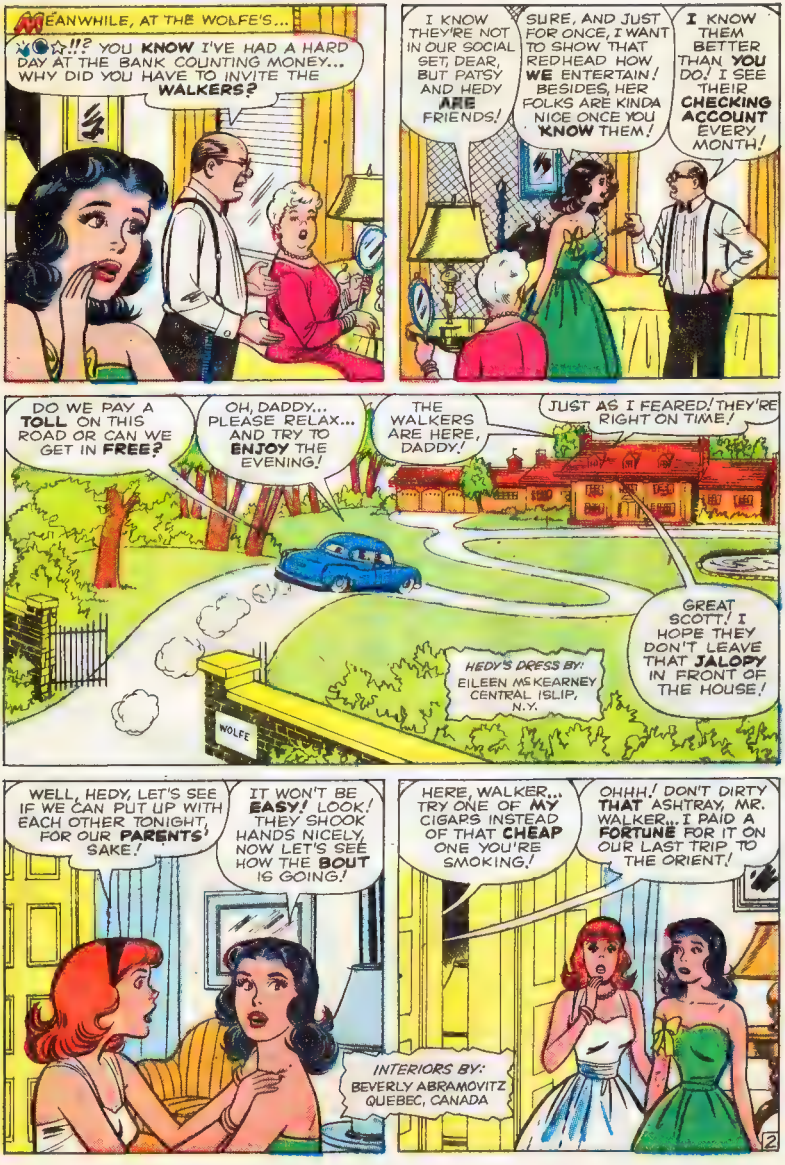
Excellent Time Keeper. Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send $3.95 for Regular Model or send $5 for Deluxe Model. No C.O.D.'s. Sent PPD. Sold on Money Back Guarantee.

PATSY and HEDY

PATSY, I HAVEN'T WORN THIS MONKEY SUIT IN TEN YEARS! WHY DO I HAVE TO SUFFER IN IT TONIGHT?
DADDY, IF WE'RE GOING TO THE WOLFE'S FOR SUPPER, WE JUST HAVE TO GET DRESSED! GOLLY, THEY HAVE SERVANTS RUNNING ALL OVER THE HOUSE, AND THEIR DINING ROOM IS LIKE THE ASTOR BALLROOM!
PATSY'S DRESS BY: SUSAN JENKINS CAMBRIDGE, MASS.
7-974

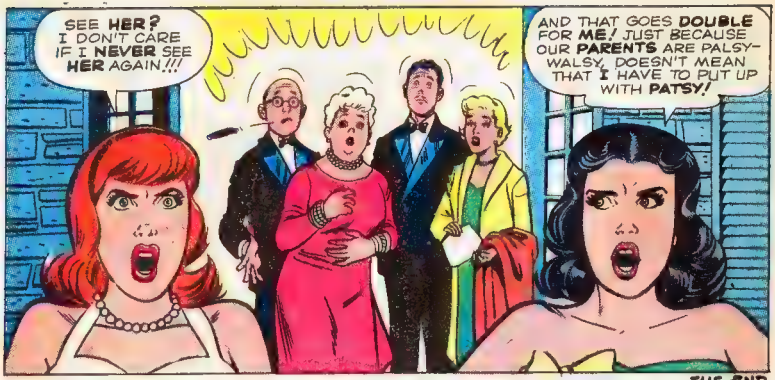
THE WOLFES ARE A PAIR OF STUFFED SHIRTS! YOUR MOTHER SHOULD NEVER HAVE ACCEPTED THIS INVITATION!
PLEASE, DADDY... HEDY'S MY BEST FRIEND! ...SORT OF!


SOME BEST FRIEND! YOU TWO ARE ALWAYS BATTLING!
SURE, BUT IT'S JUST IN FUN! ANYWAY, I WANT THAT SNOOTY HEDY TO SEE HOW NICE MY PARENTS REALLY ARE!


MEANWHILE, AT THE WOLFE'S...
!!? YOU KNOW I'VE HAD A HARD DAY AT THE BANK COUNTING MONEY... WHY DID YOU HAVE TO INVITE THE WALKERS?
I KNOW THEY'RE NOT IN OUR SOCIAL SET, DEAR, BUT PATSY AND HEDY ARE FRIENDS!
SURE, AND JUST FOR ONCE, I WANT TO SHOW THAT REDHEAD HOW WE ENTERTAIN! BESIDES, HER FOLKS ARE KINDA NICE ONCE YOU KNOW THEM!
I KNOW THEM BETTER THAN YOU DO! I SEE THEIR CHECKING ACCOUNT EVERY MONTH!
DO WE PAY A TOLL ON THIS ROAD OR CAN WE GET IN FREE?
OH, DADDY... PLEASE RELAX... AND TRY TO ENJOY THE EVENING!
THE WALKERS ARE HERE, DADDY!
JUST AS I FEARED! THEY'RE RIGHT ON TIME!
GREAT SCOTT! I HOPE THEY DON'T LEAVE THAT JALOPY IN FRONT OF THE HOUSE!
HEDY'S DRESS BY: EILEEN MS KEARNEY CENTRAL ISLIP, N.Y.
WOLFE
WELL, HEDY, LET'S SEE IF WE CAN PUT UP WITH EACH OTHER TONIGHT, FOR OUR PARENTS' SAKE!
IT WON'T BE EASY! LOOK! THEY SHOOK HANDS NICELY, NOW LET'S SEE HOW THE BOUT IS GOING!
HERE, WALKER... TRY ONE OF MY CIGARS INSTEAD OF THAT CHEAP ONE YOU'RE SMOKING!
OHHH! DON'T DIRTY THAT ASHTRAY, MR. WALKER... I PAID A FORTUNE FOR IT ON OUR LAST TRIP TO THE ORIENT!
INTERIORS BY: BEVERLY ABRAMOVITZ QUEBEC, CANADA
2

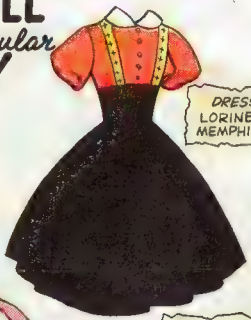
HOW DO YOU EVER MANAGE TO GET ALONG WITHOUT SERVANTS, MRS. WALKER?
LET'S FACE IT, HEDY... OUR PARENTS JUST DON'T MIX!
LATER...
EVEN THOUGH WE'RE ALWAYS SQUABBLING, I HOPED THEY'D HIT IT OFF!
DON'T FEEL BAD, PATSY... I'M SURE MY MOTHER REALLY DIDN'T MIND THAT HOLE YOUR FATHER BURNED IN HER LINEN TABLECLOTH!
IDEA BY: BARBARA EDWARDS PROVIDENCE, R.I.
HEDY, MAYBE WE CAN STILL SAVE THE EVENING! IF WE CAN ONLY GET OUR PARENTS TO THINK ABOUT THE THINGS THEY'VE GOT IN COMMON INSTEAD OF THE THINGS THEY HAVEN'T!
LET'S TRY!
PATSY, REMEMBER ALL THE TIMES YOUR MOTHER SEWED HEMS ON MY DRESSES?
AND WHAT ABOUT ALL THOSE MAGAZINE SUBSCRIPTIONS YOUR FATHER BOUGHT FROM ME!
WELL, GEE, JUST LAST WEEK YOUR FATHER FIXED A FLAT TIRE FOR ME!
YES, AND I NEVER WOULD HAVE PASSED LITERATURE IF YOUR MOTHER HADN'T LENT ME ALL THOSE BOOKS!
HMMM, I'D FORGOTTEN ABOUT THAT!
WELL, WADDAYA KNOW?!
3

'YESSIR, HEDY, I DON'T KNOW WHAT WE'D DO WITHOUT EACH OTHER AND OUR WONDERFUL FAMILIES!
TOGETHERNESS IS THE ONLY WAY, PAL!
IT WORKED, HEDY! LOOK HOW THEY'RE LOOSENING UP!
THEY'RE ENJOYING EACH OTHER NOW! THEY'RE FRIENDS, PATSY! THEY'RE FRIENDS!
"AND CHILDREN SHALL LEAD THEM"... GAD! HOW TRUE... THEY CERTAINLY SHOWED US THE LIGHT!
YES, JUST LOOK AT THEM OUT THERE...SO FRIENDLY AND CHEERFUL!
WELL, I'M CERTAINLY GLAD I SAVED THIS PARTY!
YOU SAVED IT? IT WAS MY IDEA!
ARE YOU KIDDIN'? IF IT WEREN'T FOR MY CHARM AND QUICK THINKING, YOU'D STILL BE OUT IN THE HALL, TREMBLING!
YOU'RE OUT OF YOUR EVER-LOVIN' MIND!! I PULLED YOUR SILLY OLD DINNER PARTY FROM THE BRINK OF DISASTER!
PATSY, DEAR, IT'S TIME WE WERE GOING... YOU AND HEDY CAN SEE EACH OTHER TOMORROW...
4

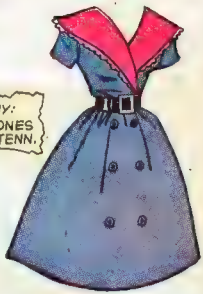

SEE HER? I DON'T CARE IF I NEVER SEE HER AGAIN!!!
AND THAT GOES DOUBLE FOR ME! JUST BECAUSE OUR PARENTS ARE PALSY-WALSY, DOESN'T MEAN THAT I HAVE TO PUT UP WITH PATSY!

THE END

the PATSY DOLL
America's MOST popular PAPER DOLL!



DRESS BY:
LORINE JONES
MEMPHIS, TENN.



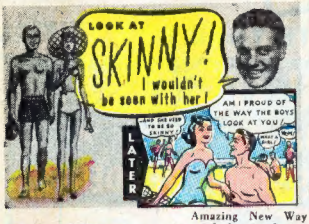
DRESS BY:
JANIS MASSEY
HOUSTON, TEX.

DRESS BY:
PAM ENGLE
WESTON, CONN.

SWIM SUIT BY:
DARLENE ORTENEAU
STATEN ISLAND, N.Y.

GOWN BY:
DEBA KAY McCAULEY
BUNKER HILL, W. VA.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!



SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day!** Or **your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight!** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day** of **attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, **pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin doctors** give many **underweight patients** in **hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

MORE-WATE CO., Dept. M-606
403 Market Street, Newark, N. J.

Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME..... ADDRESS.....

CITY..... STATE.....

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

BOYS! GIRLS! LADIES! MEN!

WIN A BEAUTIFUL SIGNET RING

ENGRAVED WITH YOUR OWN INITIAL

Ring is a real beauty! Made of sturdy, nickel silver, polished and rhodium plated for bright, long wear. Size is quickly adjustable to fit any finger!

DON'T WAIT! MAIL COUPON NOW!

BE FIRST WIN YOUR VERY OWN SIGNET RING

IT'S FUN! IT'S EASY!

★ *All you do is . . .* ★

NAME THESE FAMOUS U. S. PRESIDENTS

Just Get All 4 Right . . . We'll Send Your

GENUINE NICKEL SILVER SIGNET RING ABSOLUTELY FREE!

(A really terrific ring — made up with your own initial)

Also we'll mail *BIG CATALOG* showing Bikes, Dolls, Guns, Watches, etc. — ***You can get at no cost!*** You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you ABSOLUTELY FREE your OWN PERSONAL SIGNET RING — made up with your own initial (you may have your choice of first letter of either first or last name.) Also, we will send you big FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them *at no cost!* Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, name correctly the Presidents shown above and get your BEAUTIFUL SIGNET RING—ABSOLUTELY FREE! Rush coupon today!

HURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON . . .

Then mail coupon to win your BEAUTIFUL SIGNET RING

Win genuine nickel silver SIGNET RING — ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on coupon—fill in rest of coupon and mail to us. IT'S EASY TO WIN—ACT NOW!

WILSON CHEMICAL CO.
DEPT. 148-18 TYRONE, PA.

MAIL THIS COUPON TODAY! WIN A BEAUTIFUL SIGNET RING!

Wilson Chemical Co., Dept. 148-18 Tyrone, Pa.

Famous American Presidents shown in pictures are (check 4 only)

☐ George Washington ☐ Theodore Roosevelt ☐ Thomas Jefferson
☐ Abraham Lincoln ☐ Ulysses Grant ☐ James Madison

If I am a winner, rush my GENUINE NICKEL SILVER SIGNET RING and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

NAME _____ AGE _____

STREET _____ RD. _____ BOX _____

TOWN _____ ZONE _____ STATE _____

I want my Ring with this initial _____

PRINT LAST NAME HERE

Paste coupon on post card or mail in envelope today!

Test your talent!

Contest prize:
$430 Scholarship in Commercial Art

Draw your choice of any one of these heads. Draw it any size except like a tracing. Use pencil. Everyone who enters contest gets a professional estimate of his talent without charge. Winner receives a complete art course—free training in advertising art, illustrating, cartooning, or painting. Try for this free art course! Students are taught, individually, by professional artists on the staff of world's largest home study art school. Illustrated art textbooks come with the course. Many former students now earn upwards from $150 a week as commercial artists. Contest is sponsored to uncover hidden talent. Entries for November 1960 contest must be received by November 30. None returned. Amateurs only. Our students not eligible. Winner notified. Mail your drawing today.

Use 1 coupon—then pass this page on to a friend.

1 **Art Instruction, Inc.**, Studio 8940-1
500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE_____
Address_____ Apt._____
City_____ Zone_____
County_____ State_____

2 **Art Instruction, Inc.**, Studio 8940-1
500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE_____
Address_____ Apt._____
City_____ Zone_____
County_____ State_____

3 **Art Instruction, Inc.**, Studio 8940-1
500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE_____
Address_____ Apt._____
City_____ Zone_____
County_____ State_____

It's Easy To Have Plenty Of

EXTRA MONEY

FOR ANYTHING YOU WANT TO BUY

If You Want Extra Money, We'll Send You These 3 New Items On Free Trial!

You Make As Much As 50¢ to $1.25 On Every MIDWEST GREETING CARD ASSORTMENT!

Do *you* want money? Just send us your name and address. We'll rush you our complete money-making outfit, including 3 new and beautiful Christmas and All Occasion Card Assortments on approval for FREE TRIAL. After school or whenever you choose, just show these samples to people you know and you'll make good money fast. You don't need experience. All you need is the sample outfit!

Midwest Makes Money-Making Fun!

Almost everyone needs Greeting Cards . . . . and your neighbors, family friends, storekeepers and other folks would rather buy from you. By simply taking their orders for our big values in gorgeous new Christmas and All-Occasion Greeting Card Assortments, Gift Novelties, Personalized Stationery and Costume Jewelry at $1 and up—you can quickly make as much as you need—whether it's $10.00 or $110.00—for anything you want! You keep as much as 50¢ to $1.25 per item as your big cash profit.

Send For Your Samples NOW!

We trust you. Just mail the coupon. We'll send you the 3 big Assortments ($3.75 retail value) together with full information on how to begin making extra money right away. Don't pay us a cent until you have tried for yourself. Then pay only the low wholesale cost, or return the 3 boxes and owe nothing. Extra! We'll include FREE Album of Personalized Christmas Cards and FREE "Get-Started" Offer of $1.25 U.S. Map Desk Set. Be first in your neighborhood. Make enough money for anything you want! Paste the coupon on a postcard or mail it in an envelope TODAY!

21-Card ROYAL HIGHNESS Christmas Assortment

Sells For $1.25

Smart new greetings in the modern manner—slim, tall and lovely. Each card is fully 8¾" tall!

20-Card STUDIO BOX All-Occasion Assortment

Clever greetings for birthdays and cheer-up occasions that say it with a chuckle. Very popular. Big, colorful cards worth 25c each.

Sells For $1.25

21-Card WATER COLOR MAGIC Christmas Assortment

Enchantingly lovely water color masterpieces of holiday subjects rendered in soft pastel tones on artist's board with gold borders. A truly deluxe selection.

Sells For $1.25

EXTRA!

$1.25 U. S. MAP DESK SET

FREE On "Get-Started" Offer

Deluxe ball point pen held in large, handy tray containing color reference map of U.S. For students, home, office. Gift boxed.

MAIL THE COUPON!

MIDWEST CARD COMPANY
1113 Washington Ave., Dept. 401-D, St. Louis 1, Mo.

MAIL NOW FOR SAMPLES!

MIDWEST CARD CO., Dept. 401-D
1113 Washington Ave., St. Louis 1, Mo.

Please send 3 new Assortments on approval with complete money-making outfit of samples as advertised. Include FREE "Get-Started" Offer of $1.25 U.S. Map Desk Set. (Limit: one coupon to a family.)

Name_____

Address_____

City_____ Zone____ State_____